

What has he said to her?

Does YOUR glowing face cause an exclamation of pleasure?

BRILLIANT lights revealing every grace and every flaw; eyes fixed upon you ready to admire—can you face them unembarrassed?

Don't spoil your evening wondering about your complexion. Descend the stairs to meet your friends radiant and blooming—thrilled by the knowledge that you are looking your best.

You can have this confidence

Any young girl has a right to a soft glowing skin. Youth should not endure the thought of wrinkles, of colorless faces, of blemishes of any sort. Constant care of the skin in youth insures a clear, fresh complexion later.

You can make your skin what you will. Nature does her part. You can do the rest. Every day the old skin dies and new skin forms in its place. What this new skin is depends on the care you give it.

Skin specialists say that the best way to build up a clear, beautiful complexion, to keep the skin in a healthy, active condition, is by proper cleansing and stimulating treatments with a soap carefully prepared to suit the nature of the skin.

Woodbury's Facial Soap was prepared by a skin specialist after 30 years of experience with the skin and its needs.

Let this treatment give you the charm of a flawless skin

Begin tonight to get the benefits of this skin specialist's soap for your skin. Use this Woodbury treatment every night and watch your skin lose every flaw; watch it take on a smooth texture, a soft glowing color.

Lather your washcloth well with Woodbury's Facial Soap and warm water. Apply it to your face and distribute the lather thoroughly. With the tips of your fingers work this cleansing antiseptic lather into your skin, always using an upward and outward motion. Rinse with warm water, then with cold—the colder the better. If possible, finish by rubbing your face for a few minutes with a piece of ice. Always be careful to dry your skin well.

A 25-cent cake of Woodbury's Facial Soap is sufficient for a month of this treatment. Get a cake today. It is for sale at druggists and toilet

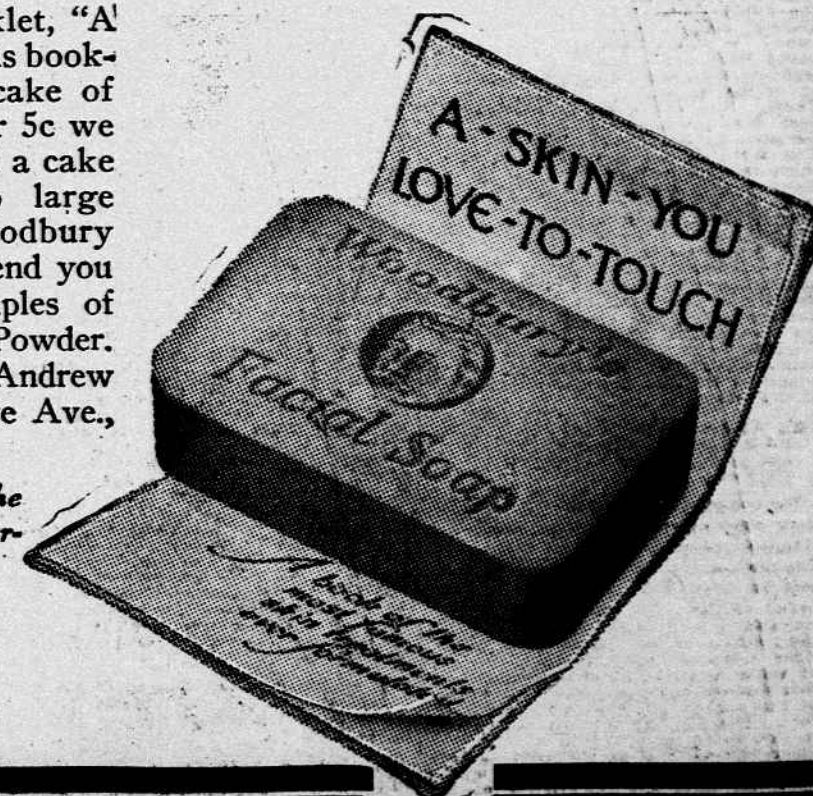
counters everywhere in the United States and Canada. Watch your skin gradually improve so you can face the most glaring light, the most critical eyes—confident of its smoothness and freshness.

Send for this booklet and sample cake

We have given only one treatment here. The many Woodbury treatments for the various troubles of the skin are all given in the booklet, "A Skin You Love to Touch." This booklet is wrapped about every cake of Woodbury's Facial Soap. For 5c we will send you this booklet and a cake of Woodbury's Facial Soap large enough for a week of any Woodbury treatment. For 12c we will send you in addition to the Soap, samples of Woodbury's Facial Cream and Powder. Write today! Address the Andrew Jergens Co., 2801 Spring Grove Ave., Cincinnati, Ohio.

If you live in Canada, address The Andrew Jergens Co., Ltd., 2801, Sherbrooke St., Perth, Ontario.

For sale wherever toilet goods are sold



Work up a good, soapy lather in your hands with Woodbury's Facial Soap.



Rub the lather in well, always with an upward and outward movement.